

# WAYS TO PARTICIPATE

***We See the Whole You***, celebrates each person's values, goals, and story, not just their condition. Throughout November, we invite you to join us in raising awareness, and sharing the human side of the work we do every day. **Here are some fun ways to participate...**

01

## Use Our Messaging Toolkit

- **Download our Hospice & Palliative Care Month Messaging Toolkit** with ready-to-use captions, weekly themes for social media, and guidance on messaging.
- Use our hashtags **#WeSeeTheWholeYou** plus more to engage your audience online.
- **Customize the sample messages** with your own patient stories, team highlights, or local events.

02

## Host a Community Event or Gathering

- **Organize an event that invites open, honest conversations about death, loss, and quality of life** ("Living Well Lounge" or "Conversations That Matter").
- **Partner with local organizations, faith communities, or libraries** to co-host and expand outreach.
- **Include educational materials** about hospice and palliative care so attendees leave informed (perhaps a pamphlet or a QR code linking to helpful resources)

03

## Engage Local Media

- **Submit an op-ed, letter to the editor, or press release** about the importance of hospice and palliative care. (You can use our sample release).
- **Pitch a patient or family story** to local newspapers or TV stations to raise awareness.
- Offer your team's experts for **interviews or Q&A features** during November.



04

**Celebrate Inside Your Organization**

- Display posters, table tents, or bulletin boards featuring the campaign theme and ways to get involved.
- **Host a staff appreciation event.** Whether that's recognitions, awards, or giving them swag items/gifts.
- **Use our sample email** to send out to your internal staff. You can also adapt it and send out to your local community too!



05

**Collaborate with Partners and Community Leaders**

- **Team up for a community service project.** Organize a food drive, blanket-making day, or volunteer project with other nonprofits.
- Partner with community health organizations to **host a webinar/workshop** about advance care planning, myths about hospice, or palliative care benefits.



06

**Engage in Local Advocacy & Policy Events**

- **Invite policymakers to tour your inpatient facility,** meet care teams, and understand the vital role you play in the community.
- **Host a legislative roundtable** in your community. Bring together policymakers, healthcare leaders, and patient advocates for a discussion on access, quality, and community needs.

