

Sample Press Release Template

Serving those Who Served Us: [ORGANIZATION NAME] Honors [REGION/AREA] Veterans for Veterans Day

CITY, STATE, DATE – [ORGANIZATION NAME], the leading nonprofit provider of hospice and palliative care services in [REGION/AREA], is proud to honor veterans this Veterans Day, November 11, and during the week leading up to it. As part of this national observance, [ORGANIZATION NAME] is recognizing the unique needs of veterans and highlighting its commitment to providing compassionate, high-quality care to those who have served our country.

At [ORGANIZATION NAME], hospice and palliative care teams are specially trained to understand the experiences of veterans and to honor their service while addressing their physical, emotional, and spiritual needs. From specialized care plans to community recognition events, the organization works to ensure that veterans receive dignity, respect, and gratitude for their service when facing a serious illness or at the end of life.

***[INSERT QUOTE FROM CEO/PRESIDENT HERE – sample ideas:

- 'At [ORGANIZATION NAME], we are dedicated to serving those who served us.'
- 'Veterans have given so much to our nation, and it is our honor to walk alongside them and their families with the care and compassion they deserve.'
- 'Every veteran's story matters. This Veterans Day, we recommit ourselves to honoring those stories through care that brings dignity, comfort, and respect.']***

To mark Veterans Day, [ORGANIZATION NAME] will [HOST EVENT/ACTIVITY/SPECIAL INITIATIVE – e.g., hold a pinning ceremony, partner with local veterans' organizations, host an educational session, or share stories of local veterans]. The community is invited to join in recognizing and celebrating the service of local veterans [invite them to participate/attend if necessary].

For more information about [ORGANIZATION NAME]'s veteran-focused hospice and palliative care services, visit [ORGANIZATION WEBSITE/LANDING PAGE] or contact [CONTACT PERSON'S NAME] at [CONTACT EMAIL/PHONE NUMBER].

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About [ORGANIZATION NAME]

[Brief description of your organization, its mission, and the services it provides].