

Honor Your Veterans

Ways to Participate

Planning how to honor Veterans at your organization? We've brainstormed some ideas for you! Below are a few categories of simple, impactful activities you can use or build into your own veterans recognition plans.



01.

Share Their Stories

- ◆ Start a **"Letters to Veterans"** project with a local school, where students write thank-you notes you deliver.
- ◆ Invite students to **create posters or drawings celebrating Veterans** and display them at your inpatient facility.
- ◆ Work with teachers to create mini **service projects** that involve students learning about and honoring Veterans.



03.

Spotlight Volunteers!

- ◆ Host a community **"Honor Walk"** where staff, families, and volunteers walk together in tribute to Veterans.
- ◆ Plan a **Veterans recognition ceremony**, and invite community leaders, elected officials, or local media to join.

- ◆ You could host a **Facebook Live** with a Veteran patient, caregiver, or volunteer to share their story in their own words.
- ◆ **Interview a Veteran volunteer** and feature their story on your website or social media.
- ◆ Create a **"Service Stories"** display on your website with photos and short write-ups from Veterans in your care.

02.

Partner with Schools



- ◆ Recognize Veteran volunteers at your organization with a **small ceremony** or **personalized gift**.
- ◆ Share a short **tribute video** or social post thanking your Veteran volunteers for their service.
- ◆ Include a **volunteer spotlight** in your newsletter highlighting their military background and current role.

04.

Organize Community Events



- ◆ Hold a **Veteran pin recognition event** with clip-on pins, flags, or keepsakes—just avoid the word “pinning,” keeping it focused on recognition.
- ◆ Organize a moment of silence or special reading during staff huddles or family meetings to honor Veterans.
- ◆ Present a **personalized certificate** or thank-you letter to each Veteran in your care, signed by your team or board.



06. Engage Online

- ◆ Reach out to your local VA office or Veterans Service Organization to co-host an event or educational session.
- ◆ **Partner with first responders** or fire departments for a joint Veterans tribute.
- ◆ Offer your space for Veteran support group meetings or resource events in your community.



08. Educate and Inspire!

05. Create Moments of Recognition



- ◆ Post a series of Veteran highlights on your social media platforms during the week/month, using hashtags like **#VeteransDay #VeteransWeek**.
- ◆ Submit your story or photos to NPHI for a Member Spotlight section in our weekly newsletter.
- ◆ Share **behind-the-scenes videos** of your team preparing for Veterans recognition events.

07. Build Local Connections



- ◆ Host a staff learning session on Veteran-specific needs in hospice and palliative care.
- ◆ Display Veteran-related facts or historical moments throughout your facility during Veterans Week.
- ◆ Invite a Veteran speaker or panel to talk about service, transition, and what recognition means to them.

**We hope you'll
join us in honoring
those who served!**

Veterans Day is an opportunity to show deep appreciation for the individuals who have served our country; many of whom are now patients, family caregivers, or part of your community.