

Sample Press Release Template

“We See the Whole You”: [ORGANIZATION NAME] Celebrates National Hospice and Palliative Care Month

CITY, STATE, DATE – [ORGANIZATION NAME], the leading nonprofit provider of hospice and palliative care services in [REGION/AREA], is proud to recognize November as National Hospice and Palliative Care Month. This year’s theme, **“We See the Whole You,”** highlights the organization’s commitment to treating each patient as a unique individual, honoring their experiences, values, and hopes while providing personalized, high-quality, and compassionate care.

At [ORGANIZATION NAME], hospice and palliative care focus on supporting the whole person—body, mind, and spirit. The organization’s care teams focus on caring for each patient as a unique individual, delivering care that respects their wishes and values while guiding and supporting families and loved ones every step of the way.

“Hospice and palliative care are about more than managing symptoms,” said [CEO/PRESIDENT NAME]. “They are about recognizing the person at the center of care. National Hospice and Palliative Care Month is a reminder of our responsibility to honor each individual’s story while supporting their journey with compassion and respect. That’s the promise [ORGANIZATION NAME] upholds every day: to honor each life fully, with dignity, compassion, and respect.”

To mark the month, [ORGANIZATION NAME] will [HOST EVENT/ACTIVITY/OTHER INITIATIVES - SHARE MORE SUBSTANTIVE INFORMATION ABOUT YOUR EFFORTS] on [DATE]. [ORGANIZATION NAME] encourages the community to learn more about hospice and palliative care services, get involved through volunteer opportunities, and explore educational resources to make the care journey easier.

For more information, visit [ORGANIZATION WEBSITE/LANDING PAGE] or contact [CONTACT PERSON’S NAME] at [CONTACT EMAIL/PHONE NUMBER].

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About [ORGANIZATION NAME]

[Brief description of your organization, its mission, and the services it provides].